

A CyberRisk Alliance Resource





2023 RECRUITMENT STRATEGY AND UPCOMING HIRING EVENTS

Technology | Cyber | Engineering | Intelligence

The Leader in Professional In-Person & Virtual Hiring Events









THE MOST COMPREHENSIVE HIRING EVENTS SECURITY-CLEARED & CYBER SECURITY PROFESSIONALS

TECHEXPO is proud to provide you with the most effective recruitment tools to fill your positions in **IT, Engineering, Cyber Security, Cloud Computing, Aerospace, Intelligence, Telecom & Operations**. With the **MOST** joint venture & advertising partnerships of any job fair and one of the **LARGEST** networks of cleared professionals, **TECHEXPO** directly connects you with qualified candidates without having to physically travel to a hiring event.

DETAILS

57% of all show day candidates are **Polygraph tested**; Over **81%** have a **Top Secret Clearance** or higher

TECHEXPO has a network of over **227,000** industry professionals; Over 70% have an active clearance

An average of over **10,000** candidates logged into TechExpoUSA.com monthly in 2022

TECHEXPO has produced more customized open house events than all of its competitors combined

Recruiters attending do **NOT** need a security clearance



2022 TECHEXPOUSA.COM STATS

88%

Percentage of

Security-Cleared

Website Traffic

226k+

Unique Candidates Monthly

Registered Industry Professionals

8k+

10×+

Job Postings requiring a Security Clearance

JOIN THE TOP COMPANIES AND ASSOCIATIONS IN THE NATION

RECRUIT ALONGSIDE OUR ACTIVE CLIENTS



PROMOTED IN ASSOCIATION WITH



TECHEXPO HAS BENEFITED NEARLY 1 MILLION ATTENDEES SINCE 1993

OUR NEW VIRTUAL HIRING EVENTS OFFER EVEN MORE ADVANTAGES:

Flexibility - Conduct immediate one-on-one interviews through chat, video chat, and mobile Devices from the comfort of your own office or home

Increased Access to Candidates - Reach Security-Cleared Professionals with inflexible schedules who otherwise would be unable to attend a physical event

Save Time and Money - With booth, travel, lodging, dining and other expenses associated with physical career fairs, virtual career fairs provide an economical and extremely efficient alternative

Hold Dozens of Interviews in One Day - Facilitate a large number of direct recruiter-to-job seeker conversations increasing the chances of finding the right candidate

Provide Pre-event Screening Tools - Allow decisionmakers early in the recruitment process the ability to screen and recruit candidates prior to the event

Unlimited Access - Permanent and unlimited access to all registered candidates' resumes

SELECT THE EVENTS FOR YOUR SPECIFIC NEEDS

TECHEXPO TOP SECRET

TECHEXPO Top Secret Series are the Nation's premier hiring events for professionals with Security-Clearance.

Profile: Secret, TS, CI & Full Scope Polygraph

CYBER

TOP SECRET

TECHEXPO created the Cyber Security Hiring Event Series, targeting the growing need for experienced cyber warriors.

Profile: Cyber Professionals

POLYGRAPH

TECHEXPO Polygraph Only

TECHEXPO created the Polygraph-Only Series which have ALL sold-out of exhibit space in advance.

Profile: CI & Full Scope Polygraph

🚺 CYBER SECURITY SUMMIT

TECHEXPO created the Cyber Security Summit which connects Sr. Level Execs with the world's leading cyber solution providers.

Details: CyberSecuritySummit.com

TECHEXPO TOP SECRET RECRUITMENT OPPORTUNITIES

FULFILL YOUR RECRUITMENT NEEDS FOR ALL LEVELS OF SECURITY-CLEARANCE

IN-PERSON EVENTS

- Immediate face-to-face interviews with qualified Security-Cleared professionals
- Inclusion in our world-class marketing campaign
- Bermanent resume access pre & post event
- **25 job postings** with cutting-edge matching & scoring technology
- First-class, well appointed event venues attracting top talent and industry leaders
- 🛞 Networking reception for your recruitment team & professionals post-interviews
- Promoted in association with the industry's leading publications, online resources, federal networks, intel based newsletters and career-focused media reaching hundreds of thousands experienced professionals

VIRTUAL EVENTS

- **Immediate one-on-one** virtual interviews with qualified Security-Cleared professionals
- Real-time engagement through desktop & mobile from your own chat room, direct chat or video interviews
- Inclusion in our world-class marketing campaign
- Bermanent resume access pre & post event
- **25 job postings** with cutting-edge matching & scoring technology
- Promoted in association with the industry's leading publications, online resources, federal networks, intel based newsletters and career-focused media reaching hundreds of thousands experienced professionals

* Full resume access is available for all 2023 events, even if you cannot recruit live! See page 8 for pricing.

UNLIMITED JOB POSTING PROGRAM

Through an XML feed, you can now automatically promote All of your open positions to over 10 Thousand industry professionals visiting TechExpoUSA.com each month!

- **Save Money**. Job postings in the industry cost on average hundreds of dollars each. For one very low price, you will now have the opportunity to feed all of your open jobs from your website to ours. For example, by posting 100 jobs during the year, your net cost is just \$34.95 each!
- **Save Time**. There's no need to manually post jobs on TechExpoUSA.com prior to exhibiting at any of our hiring events. If you have active jobs on your site, they will be updated daily on ours. Spend your time interviewing & making hires, not posting jobs!
- Advertise Year-Round. Your company's active job postings will be accessible to our 225,000+ registered professionals on TechExpoUSA.com whether or not you are exhibiting at an upcoming TECHEXPO event.
 - **Company Profile**. Your Job Postings will auto-link to your profile page on TechExpoUSA.com
 - **Refreshed Daily**. Your active job postings are updated each evening.

Annual Investment: \$3,495



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CUSTOMIZED OPEN HOUSE RECRUITMENT EVENTS

You have critical needs? We have the comprehensive solution.

TECHEXPO will create a customized recruitment campaign that includes outreach to over 225,000 of its members, over 25 industry partner associations, and 50+ media outlets.

Our Marketing Strategy Includes

- Print Advertising
- Direct Mail Invitations
- Email Marketing
- LinkedIn Integration
- Facebook/Twitter Engagement
- Proprietary TECHEXPO Database

- Association Partnerships
- User Group Alliances
- Military Base Communications
- Post-Graduate Outreach
- Database Acquisition
- Online Marketing and more...

Contact us for a complimentary proposal!



Recruiters **DO NOT** need Security Clearance. *All dates & locations subject to change*



Any Questions? Please Call 212.655.4505 ext 225

Participation

DATE	TYPE	LOCATION	CANDIDATES	EVENT	RESUMES ONLY
Jan. 19	Virtual	Nationwide	POLY	\$3,495	\$2,495
Feb. 16	Virtual	Nationwide	ALL	\$2,495	\$1,995
Mar. 23	In-Person	Herndon, VA	ALL	\$2,995	\$1,995
Apr. 20	Virtual	Nationwide	POLY	\$3,495	\$2,495
May 11	Virtual	New York, NY	CYBER Uncleared	\$3,495	\$1,995
Jun. 15	In-Person	Baltimore, MD	ALL	\$2,995	\$1,995
Jul. 20	In-Person	Tysons Corner, VA	CYBER Cleared	\$3,495	\$1,995
Aug. 29	Virtual	Chicago, IL	CYBER Uncleared	\$3,495	\$1,995
Sep. 14	In-Person	Herndon, VA	ALL	\$2,995	\$1,995
Oct. 18	Virtual	Nationwide	POLY	\$3,495	\$2,495
Nov. 15	Virtual	Dallas, TX	CYBER Uncleared	\$3,495	\$1,995
12 Month Unlimited Job Posting Plan \$3,493					\$3,495

Company Information

Company Name		
Contact Name		
Address		
City, State, Zip		
Telephone	Fax	
Email		

Payment

Agreed Total Price			
Payment Method	Credit Card*	Bank Wire	Check
Billing Contact		Tel.	
Billing Email			
Company Name			
Billing Address			
City, State, Zip			
Authorized Signature			
Date		P.O. # if applicable	

*If paying by credit card, a secure link will be emailed to you.

Payment must be made in advance of the event date. All sales are Final. If you are unable to attend the event, a credit will be issued for any future event. Invoices 30 days past due are subject to a monthly 2.5% late fee. Resumes will be made available upon receipt of payment. Form Code: 12202022



ALL: All Security Clearances

POLY: CI & FS Only

CYBER: Cyber Professionals.

TECHEXPO 2023 Terms of Service Agreement

New and returning resume database customers should complete and return this form.



Due to heightened security measures regarding our cleared candidates, please review, sign & scan back to: NMathew@TechExpoUSA.com This form only needs to be filled out once for all of 2023

My signature indicates agreement with these Terms of Service (TOS)

- ORGANIZATION is U.S. operated and access to the Resume Database will be only by U.S. citizens.
- Resumes will not be released or made available to any staff member or customer that is a non-U.S. Citizen.
- Resumes will not be released to any member of the media (news organizations, radio, TV, print, web, research organizations) or to any administrative or technical staff member of a media organization, regardless of citizenship.
- Resumes will not be added to any database that provides searchable access to third parties, i.e., a job board. Staffing Agencies, Retained Recruiters and Executive Search agencies may provide resumes to third parties.
- Resumes released to third parties, i.e., non-ORGANIZATION staff, will be logged as to the recipient's name and organization. It is understood that TECHEXPO Top Secret logs access to individual resumes. Recipient access information may be requested if it is believed that a specific candidate's resume has been provided to an inappropriate party.
- You shall indemnify and hold harmless Job Expo International / TECHEXPO Top Secret and it's officers & employees for any claim, damage, expense, liability or obligation incurred by using the TechExpoUSA.com Resume Database. You also understand and agree that these resumes are seeded to monitor improper and unauthorized use.
- Resumes are NOT for resale and WILL NOT be used or distributed for any other purpose except that of potentially interviewing, hiring or recruiting any of the candidates in the resume database for employment (full time or consulting). You shall hold harmless Job Expo International, Inc. and it's staff for any claim, damage, expense (including counseling fees), liability or obligation incurred by Job Expo International Inc. by reason of your use and custody of the aforesaid resume database. It is understood and agreed that the resume database has been seeded with names and addresses to monitor improper or unauthorized use.

Access to the TechExpoUSA.com Resume Database has been requested for / by:		
Company Name	Nar	me
Email	Tele	ephone
Signature	Dat	te