

2021

TECHEXPO TOP SECRET

The Leader in Professional Virtual Hiring Events
Technology | Cyber | Engineering | Intelligence

2021 RECRUITMENT STRATEGY & UPCOMING HIRING EVENTS



TECHEXPOUSA.COM

Interview via Secure **LIVE VIDEO** or **TEXT** Chat

The Most Efficient & Comprehensive Virtual Hiring Events for **Security-Cleared & Cyber Security** Professionals

TECHEXPO is proud to provide you with the most effective recruitment tools to fill your positions in **IT, Engineering, Cyber Security, Cloud Computing, Aerospace, Intelligence, Telecom & Operations**. With the **MOST** joint venture & advertising partnerships of any job fair and one of the **LARGEST** networks of cleared professionals, **TECHEXPO** directly connects you with qualified candidates without having to physically travel to a hiring event.

Details

- **57%** of all show day candidates are **Polygraph tested**; Over **81%** have a **Top Secret Clearance** or higher
- TECHEXPO has a network of over **220,000** industry professionals; Over 70% have an active clearance
- An average of over **10,000** candidates logged into TechExpoUSA.com monthly in 2020
- TECHEXPO has produced more customized open house events than all of it's competitors combined
- All hiring events take place 12PM - 4PM; Recruiters attending do **NOT** need a security clearance

The TECHEXPO Competitive Advantage

2020 TechExpoUSA.com Statistics



Percentage of
Security-Cleared
Website Traffic

220k+ Registered Industry Professionals

10k+ Unique Candidates Monthly

13k+ Job Postings requiring a Security Clearance

2020 TECHEXPO Event Statistics



Candidate
Clearance
Levels

19% Secret
24% Top Secret
27% CI Polygraph
30% Full Scope Polygraph

Join the Top Companies and Associations in the Nation

Recruit Alongside Our Active Clients









Promoted in Association with



TECHEXPO has Benefited Nearly 1 Million Attendees Since 1993

OUR NEW VIRTUAL HIRING EVENTS OFFER EVEN MORE ADVANTAGES:

-  **Flexibility** - Conduct immediate one-on-one interviews through chat, video chat, and mobile Devices from the comfort of your own office or home
-  **Increased Access to Candidates** - Reach Security-Cleared Professionals with inflexible schedules who otherwise would be unable to attend a physical event
-  **Save Time and Money** - With booth, travel, lodging, dining and other expenses associated with physical career fairs, virtual career fairs provide an economical and extremely efficient alternative
-  **Hold Dozens of Interviews in One Day** - Facilitate a large number of direct recruiter-to-job seeker conversations increasing the chances of finding the right candidate
-  **Provide Pre-event Screening Tools** - Allow decision-makers early in the recruitment process the ability to screen and recruit candidates prior to the event
-  **Unlimited Access** - Permanent and unlimited access to all registered candidates' resumes

SELECT THE EVENTS FOR YOUR SPECIFIC NEEDS:

TECHEXPO TOP SECRET

TOP SECRET

TECHEXPO Top Secret Series are the Nation's premier hiring events for professionals with Security-Clearance.

Profile: Secret, TS, CI & Full Scope Polygraph

TECHEXPO CYBER SECURITY

CYBER

TECHEXPO created the Cyber Security Hiring Event Series, targeting the growing need for experienced cyber warriors.

Profile: Cyber Professionals

TECHEXPO POLYGRAPH ONLY

POLYGRAPH ONLY

TECHEXPO created the Polygraph-Only Series which have ALL sold-out of exhibit space in advance.

Profile: CI & Full Scope Polygraph

CYBER SECURITY SUMMIT

TECHEXPO created the Cyber Security Summit which connects Sr. Level Execs with the world's leading cyber solution providers.

Details: CyberSummitUSA.com

TECHEXPO TOP SECRET Recruitment Opportunities

Fulfill your recruitment needs for all levels of **Security-Clearance**

2021 SCHEDULE

Jan. 26 All Clearances

Feb. 24 Polygraph-Only

Mar. 18 All Clearances

Apr. 14 Polygraph-Only

May 13 All Clearances

Jun. 16 Polygraph-Only

Jul. 20 Cyber

Aug. 12 Polygraph-Only

Sep. 14 All Clearances

Sep. 30 All Clearances (CO)

Oct. 14 Polygraph-Only

Nov. 17 All Clearances

Dec. 2 Top Secret+

To secure your participation,
call **212.655.4505 ext 225**
or complete and scan the
registration form to
NMathew@TechExpoUSA.com

VIRTUAL EXHIBITOR



All Clearances

\$1,995

Top Secret+

\$2,195

Polygraph-Only

\$2,495

Cyber

\$2,495

- Immediate one-on-one** virtual interviews with qualified Security-Cleared professionals
- Real-time engagement** through desktop & mobile from your own chat room, direct chat or video interviews
- Inclusion in our world-class marketing campaign
- Permanent** resume access pre & post event
- 25 job postings** with cutting-edge matching & scoring technology
- Promoted in association with the industry's leading publications, online resources, federal networks, intel based newsletters and career-focused media reaching hundreds of thousands experienced professionals

RESUME ACCESS | Access all event resumes, even if you cannot recruit live!



All Clearances

\$1,495

Top Secret+

\$1,695

Polygraph-Only

\$1,995

Cyber

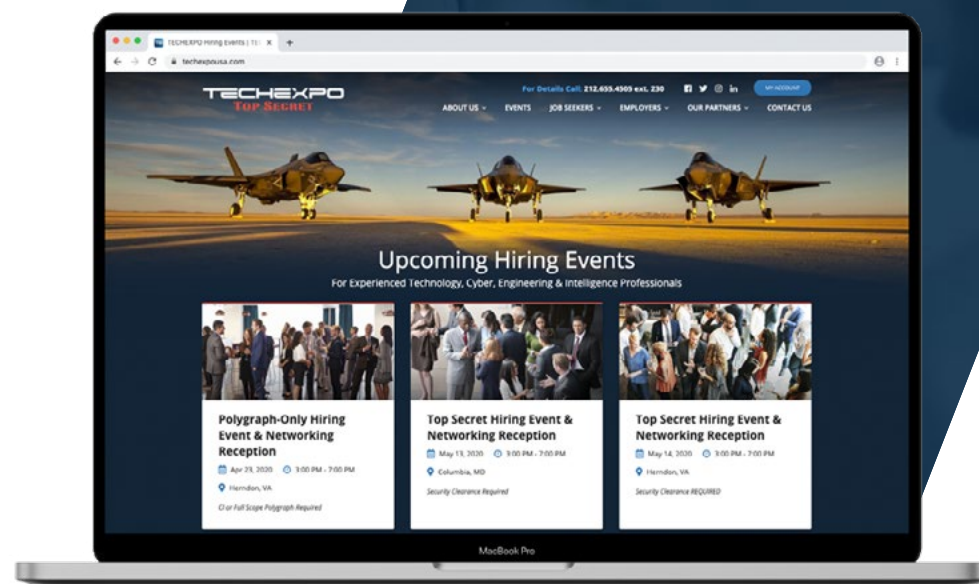
\$1,995

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings** with cutting-edge matching & scoring technology

New Unlimited Job Posting Program

Through an XML feed, you can now automatically promote All of your open positions to over **10 Thousand** industry professionals visiting **TechExpoUSA.com** each month!

- \$ Save Money.** Job postings in the industry cost on average hundreds of dollars each. For one very low price, you will now have the opportunity to feed all of your open jobs from your website to ours. For example, by posting 100 jobs during the year, your net cost is just \$34.95 each!
- 🕒 Save Time.** There's no need to manually post jobs on TechExpoUSA.com prior to exhibiting at any of our hiring events. If you have active jobs on your site, they will be updated daily on ours. Spend your time interviewing & making hires, not posting jobs!
- 📅 Advertise Year-Round.** Your company's active job postings will be accessible to our 200,000+ registered professionals on TechExpoUSA.com whether or not you are exhibiting at an upcoming TECHEXPO event.
- 🏢 Company Profile.** Your Job Postings will auto-link to your profile page on TechExpoUSA.com
- 🔄 Refreshed Daily.** Your active job postings are updated each evening.



Annual Investment: \$3,495

Customized Open House Recruitment Events

You have critical needs? We have the comprehensive solution. TECHEXPO will create a customized recruitment campaign that includes outreach to over 200,000 of its members, over 25 industry partner associations, and 50+ media outlets.

Our Marketing Strategy Includes

- Print Advertising
- Direct Mail Invitations
- Email Marketing
- LinkedIn Integration
- Facebook/Twitter Engagement
- Proprietary TECHEXPO Database
- Association Partnerships
- User Group Alliances
- Military Base Communications
- Post-Graduate Outreach
- Database Acquisition
- Online Marketing and more...

Contact us for a complimentary proposal!

TECHEXPO Has Produced Customized Events For...



TECHEXPO 2021

Virtual Hiring Events Calendar

Recruiters **DO NOT** need Security Clearance.

All dates & locations subject to change

DATE	TIME *	TYPE	CANDIDATE LOCATION	PRICE	VIRTUAL INTERVIEWING (CHECK OFF)	RESUMES ONLY
Jan. 26	12PM-5PM	TE	DC / VA / MD	\$1,995		
Feb. 24	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Mar. 18	12PM-4PM	TE	DC / VA / MD	\$1,995		
Apr. 14	12PM-4PM	POLY	DC / VA / MD	\$2,495		
May 13	12PM-4PM	TE	DC / VA / MD	\$1,995		
Jun. 16	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Jul. 20	12PM-4PM	CYBER	DC / VA / MD	\$2,495		
Aug. 12	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Sep. 14	12PM-4PM	TE	DC / VA / MD	\$1,995		
Sep. 30	12PM-4PM MDT	TE	COLORADO	\$1,995		
Oct. 14	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Nov. 17	12PM-4PM	TE	DC / VA / MD	\$1,995		
Dec. 2	12PM-4PM	TS+	DC / VA / MD	\$2,195		

All event times are in Eastern Time unless otherwise indicated.

TE: Security Clearance Required **CYBER:** Cyber Professionals.
TS+: TS, CI & FS Only No Clearance Required
POLY: CI & FS Only

Scan Back to NMathew@TechExpoUSA.com or Fax Back to 212.655.4501

VIRTUAL HIRING EVENTS

TYPE	# OF BOOTHS	TOTAL
TECHEXPO (TE)	___ x \$1,995 =	_____
TS, CI & FS (TS+)	___ x \$2,195 =	_____
Polygraph (POLY)	___ x \$2,495 =	_____
Cyber (CYBER)	___ x \$2,495 =	_____

RESUME ACCESS ONLY

TYPE	# OF EVENTS	TOTAL
TECHEXPO (TE)	___ x \$1,495 =	_____
TS, CI & FS (TS+)	___ x \$1,695 =	_____
Polygraph (POLY)	___ x \$1,995 =	_____
Cyber (CYBER)	___ x \$1,995 =	_____

12 Month Unlimited Job Posting Plan \$3,495

Agreed Total = _____

Company Name (for signage) _____
 Company Representative _____
 Address _____
 City, State, Zip _____
 Tel. _____ Fax _____
 Email _____
 Billing Contact _____ Tel. _____
 Billing E-Mail _____
 Billing Address _____
 City, State, Zip _____
 Authorized Signature _____
 Date _____ P.O. # if applicable _____

IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW:

IF YOU WOULD LIKE TO SUBMIT A CREDIT CARD PAYMENT VIA A SECURE LINK,
 CONTACT YOUR ACCOUNT MANAGER OR NANCY MATHEW / NMATHEW@TECHEXPOUSA.COM

Card Number: _____ Exp Date _____

Security Code: _____ Check One: Mastercard Visa AmEx

Name on Card _____ Authorized Signature _____

Payment must be made in advance of the event date. All sales are Final. If you are unable to attend the event, a credit will be issued for any future event. Invoices 30 days past due are subject to a monthly 2.5% late fee. Resumes will be made available upon receipt of payment. Form Code: 08132021

Questions? Please Call 212.655.4505 ext 225

TECHEXPO 2021 Terms of Service Agreement

New and returning resume database customers should complete and return this form.

TECHEXPO
TOP SECRET

Due to heightened security measures regarding our cleared candidates, please review, sign & scan back to: NMathew@TechExpoUSA.com

This form only needs to be filled out once for all of 2021

My signature indicates agreement with these Terms of Service (TOS)

- ORGANIZATION is U.S. operated and access to the Resume Database will be only by U.S. citizens.
- Resumes will not be released or made available to any staff member or customer that is a non-U.S. Citizen.
- Resumes will not be released to any member of the media (news organizations, radio, TV, print, web, research organizations) or to any administrative or technical staff member of a media organization, regardless of citizenship.
- Resumes will not be added to any database that provides searchable access to third parties, i.e., a job board. Staffing Agencies, Retained Recruiters and Executive Search agencies may provide resumes to third parties.
- Resumes released to third parties, i.e., non-ORGANIZATION staff, will be logged as to the recipient's name and organization. It is understood that TECHEXPO Top Secret logs access to individual resumes. Recipient access information may be requested if it is believed that a specific candidate's resume has been provided to an inappropriate party.
- You shall indemnify and hold harmless Job Expo International / TECHEXPO Top Secret and it's officers & employees for any claim, damage, expense, liability or obligation incurred by using the TechExpoUSA.com Resume Database. You also understand and agree that these resumes are seeded to monitor improper and unauthorized use.
- Resumes are NOT for resale and WILL NOT be used or distributed for any other purpose except that of potentially interviewing, hiring or recruiting any of the candidates in the resume database for employment (full time or consulting). You shall hold harmless Job Expo International, Inc. and it's staff for any claim, damage, expense (including counseling fees), liability or obligation incurred by Job Expo International Inc. by reason of your use and custody of the aforesaid resume database. It is understood and agreed that the resume database has been seeded with names and addresses to monitor improper or unauthorized use.

Access to the TechExpoUSA.com Resume Database has been requested for / by:

Company Name: _____

Name: _____

Email: _____

Telephone: _____

Signature: _____

Date: _____