

2021

# TECHEXPO TOP SECRET

The Leader in Professional Virtual Hiring Events  
Technology | Cyber | Engineering | Intelligence

## 2021 RECRUITMENT STRATEGY & UPCOMING HIRING EVENTS



TECHEXPOUSA.COM

Interview via Secure **LIVE VIDEO** or **TEXT** Chat

## The Most Efficient & Comprehensive Virtual Hiring Events for **Security-Cleared** & **Cyber Security** Professionals

TECHEXPO is proud to provide you with the most effective recruitment tools to fill your positions in **IT, Engineering, Cyber Security, Cloud Computing, Aerospace, Intelligence, Telecom & Operations**. With the **MOST** joint venture & advertising partnerships of any job fair and one of the **LARGEST** networks of cleared professionals, **TECHEXPO** directly connects you with qualified candidates without having to physically travel to a hiring event.

### Details

- **57%** of all show day candidates are **Polygraph tested**; Over **81%** have a **Top Secret Clearance** or higher
- TECHEXPO has a network of over **220,000** industry professionals; Over 70% have an active clearance
- An average of over **10,000** candidates logged into TechExpoUSA.com monthly in 2020
- TECHEXPO has produced more customized open house events than all of it's competitors combined
- All hiring events take place 12PM - 4PM; Recruiters attending do **NOT** need a security clearance

### The TECHEXPO Competitive Advantage

#### 2020 TechExpoUSA.com Statistics



Percentage of  
Security-Cleared  
Website Traffic

**220k+** Registered Industry  
Professionals

**10k+** Unique Candidates  
Monthly

**13k+** Job Postings requiring a  
Security Clearance

#### 2020 TECHEXPO Event Statistics



Candidate  
Clearance  
Levels

- 19%** Secret
- 24%** Top Secret
- 27%** CI Polygraph
- 30%** Full Scope Polygraph

# Join the Top Companies and Associations in the Nation

## Recruit Alongside Our Active Clients









## Promoted in Association with



# TECHEXPO has Benefited Nearly 1 Million Attendees Since 1993

OUR NEW VIRTUAL HIRING EVENTS OFFER EVEN MORE ADVANTAGES:

-  **Flexibility** - Conduct immediate one-on-one interviews through chat, video chat, and mobile Devices from the comfort of your own office or home
-  **Increased Access to Candidates** - Reach Security-Cleared Professionals with inflexible schedules who otherwise would be unable to attend a physical event
-  **Save Time and Money** - With booth, travel, lodging, dining and other expenses associated with physical career fairs, virtual career fairs provide an economical and extremely efficient alternative
-  **Hold Dozens of Interviews in One Day** - Facilitate a large number of direct recruiter-to-job seeker conversations increasing the chances of finding the right candidate
-  **Provide Pre-event Screening Tools** - Allow decision-makers early in the recruitment process the ability to screen and recruit candidates prior to the event
-  **Unlimited Access** - Permanent and unlimited access to all registered candidates' resumes

## SELECT THE EVENTS FOR YOUR SPECIFIC NEEDS:

### TECHEXPO TOP SECRET

#### TOP SECRET

TECHEXPO Top Secret Series are the Nation's premier hiring events for professionals with Security-Clearance.

**Profile:** Secret, TS, CI & Full Scope Polygraph

### TECHEXPO CYBER SECURITY

#### CYBER

TECHEXPO created the Cyber Security Hiring Event Series, targeting the growing need for experienced cyber warriors.

**Profile:** Cyber Professionals

### TECHEXPO POLYGRAPH ONLY

#### POLYGRAPH ONLY

TECHEXPO created the Polygraph-Only Series which have ALL sold-out of exhibit space in advance.

**Profile:** CI & Full Scope Polygraph

### CYBER SECURITY SUMMIT

TECHEXPO created the Cyber Security Summit which connects Sr. Level Execs with the world's leading cyber solution providers.

**Details:** [CyberSummitUSA.com](https://CyberSummitUSA.com)

# TECHEXPO TOP SECRET Recruitment Opportunities

Fulfill your recruitment needs for all levels of **Security-Clearance**

## 2021 SCHEDULE

**Jan. 21** All Clearances

**Feb. 25** Polygraph-Only

**Mar. 18** All Clearances

**Apr. 14** Polygraph-Only

**May 13** All Clearances

**Jun. 3** All Clearances **(TX)**

**Jun. 17** Polygraph-Only

**Jul. 22** Cyber

**Aug. 12** Polygraph-Only

**Sep. 16** All Clearances

**Sep. 30** All Clearances **(CO)**

**Oct. 14** Polygraph-Only

**Nov. 17** All Clearances

**Dec. 2** Top Secret+

To secure your participation,  
call **212.655.4505 ext 225**  
or complete and scan the  
registration form to  
**NMathew@TechExpoUSA.com**

### VIRTUAL EXHIBITOR



All Clearances

**\$1,995**

Top Secret+

**\$2,195**

Polygraph-Only

**\$2,495**

Cyber

**\$2,495**

- Immediate one-on-one** virtual interviews with qualified Security-Cleared professionals
- Real-time engagement** through desktop & mobile from your own chat room, direct chat or video interviews
- Inclusion in our world-class marketing campaign
- Permanent** resume access pre & post event
- 25 job postings** with cutting-edge matching & scoring technology
- Promoted in association with the industry's leading publications, online resources, federal networks, intel based newsletters and career-focused media reaching hundreds of thousands experienced professionals

### RESUME ACCESS | Access all event resumes, even if you cannot recruit live!



All Clearances

**\$1,495**

Top Secret+

**\$1,695**

Polygraph-Only

**\$1,995**

Cyber

**\$1,995**

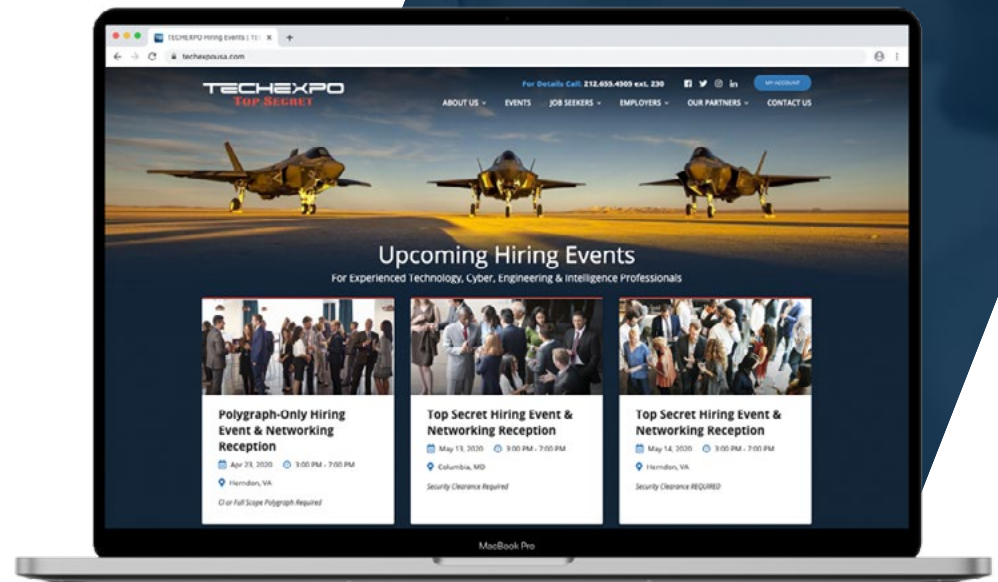
- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings** with cutting-edge matching & scoring technology

## New Unlimited Job Posting Program

Through an XML feed, you can now automatically promote All of your open positions to over **10 Thousand** industry professionals visiting **TechExpoUSA.com** each month!

- \$ Save Money.** Job postings in the industry cost on average hundreds of dollars each. For one very low price, you will now have the opportunity to feed all of your open jobs from your website to ours. For example, by posting 100 jobs during the year, your net cost is just \$34.95 each!
- 🕒 Save Time.** There's no need to manually post jobs on [TechExpoUSA.com](https://TechExpoUSA.com) prior to exhibiting at any of our hiring events. If you have active jobs on your site, they will be updated daily on ours. Spend your time interviewing & making hires, not posting jobs!
- 📅 Advertise Year-Round.** Your company's active job postings will be accessible to our 200,000+ registered professionals on [TechExpoUSA.com](https://TechExpoUSA.com) whether or not you are exhibiting at an upcoming TECHEXPO event.
- 🏢 Company Profile.** Your Job Postings will auto-link to your profile page on [TechExpoUSA.com](https://TechExpoUSA.com)
- 🔄 Refreshed Daily.** Your active job postings are updated each evening.

**Annual Investment: \$3,495**



# Customized Open House Recruitment Events

You have critical needs? We have the comprehensive solution. TECHEXPO will create a customized recruitment campaign that includes outreach to over 200,000 of its members, over 25 industry partner associations, and 50+ media outlets.

## Our Marketing Strategy Includes

- Print Advertising
- Direct Mail Invitations
- Email Marketing
- LinkedIn Integration
- Facebook/Twitter Engagement
- Proprietary TECHEXPO Database
- Association Partnerships
- User Group Alliances
- Military Base Communications
- Post-Graduate Outreach
- Database Acquisition
- Online Marketing and more...

Contact us for a complimentary proposal!

## TECHEXPO Has Produced Customized Events For...



# TECHEXPO 2021

## Virtual Hiring Events Calendar

Recruiters **DO NOT** need Security Clearance.

All dates & locations subject to change

DATE	TIME *	TYPE	CANDIDATE LOCATION	PRICE	VIRTUAL INTERVIEWING (CHECK OFF)	RESUMES ONLY
Jan. 21	12PM-4PM	TE	DC / VA / MD	\$1,995		
Feb. 25	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Mar. 18	12PM-4PM	TE	DC / VA / MD	\$1,995		
Apr. 14	12PM-4PM	POLY	DC / VA / MD	\$2,495		
May 13	12PM-4PM	TE	DC / VA / MD	\$1,995		
Jun. 3	12PM-4PM CDT	TE	TEXAS	\$1,995		
Jun. 17	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Jul. 22	12PM-4PM	CYBER	DC / VA / MD	\$2,495		
Aug. 12	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Sep. 16	12PM-4PM	TE	DC / VA / MD	\$1,995		
Sep. 30	12PM-4PM MDT	TE	COLORADO	\$1,995		
Oct. 14	12PM-4PM	POLY	DC / VA / MD	\$2,495		
Nov. 17	12PM-4PM	TE	DC / VA / MD	\$1,995		
Dec. 2	12PM-4PM	TS+	DC / VA / MD	\$2,195		

All event times are in Eastern Time unless otherwise indicated.

**TE:** Security Clearance Required      **CYBER:** Cyber Professionals.  
**TS+:** TS, CI & FS Only      No Clearance Required  
**POLY:** CI & FS Only

Scan Back to [NMathew@TechExpoUSA.com](mailto:NMathew@TechExpoUSA.com) or Fax Back to 212.655.4501

### VIRTUAL HIRING EVENTS

TYPE	# OF BOOTHS	TOTAL
TECHEXPO (TE)	___ x \$1,995 =	_____
TS, CI & FS (TS+)	___ x \$2,195 =	_____
Polygraph (POLY)	___ x \$2,495 =	_____
Cyber (CYBER)	___ x \$2,495 =	_____

### RESUME ACCESS ONLY

TYPE	# OF EVENTS	TOTAL
TECHEXPO (TE)	___ x \$1,495 =	_____
TS, CI & FS (TS+)	___ x \$1,695 =	_____
Polygraph (POLY)	___ x \$1,995 =	_____
Cyber (CYBER)	___ x \$1,995 =	_____

12 Month Unlimited Job Posting Plan      \$3,495

Agreed Total = \_\_\_\_\_

Company Name (for signage) \_\_\_\_\_  
 Company Representative \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Tel. \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Billing Contact \_\_\_\_\_ Tel. \_\_\_\_\_  
 Billing E-Mail \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_  
 Date \_\_\_\_\_ P.O. # if applicable \_\_\_\_\_

**IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW:**  
 IF YOU WOULD LIKE TO SUBMIT A CREDIT CARD PAYMENT VIA A SECURE LINK,  
 CONTACT YOUR ACCOUNT MANAGER OR NANCY MATHEW / [NMATHEW@TECHEXPOUSA.COM](mailto:NMATHEW@TECHEXPOUSA.COM)

Card Number: \_\_\_\_\_ Exp Date \_\_\_\_\_

Security Code: \_\_\_\_\_ Check One:      Mastercard      Visa      AmEx

Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Payment must be made in advance of the event date. All sales are Final. If you are unable to attend the event, a credit will be issued for any future event. Invoices 30 days past due are subject to a monthly 2.5% late fee. Resumes will be made available upon receipt of payment. Form Code: 11102020

Questions? Please Call 212.655.4505 ext 225

# TECHEXPO 2021 Terms of Service Agreement

New and returning resume database customers should complete and return this form.

**TECHEXPO**  
**TOP SECRET**

Due to heightened security measures regarding our cleared candidates, please review, sign & scan back to: NMathew@TechExpoUSA.com

**This form only needs to be filled out once for all of 2021**

## My signature indicates agreement with these Terms of Service (TOS)

- ORGANIZATION is U.S. operated and access to the Resume Database will be only by U.S. citizens.
- Resumes will not be released or made available to any staff member or customer that is a non-U.S. Citizen.
- Resumes will not be released to any member of the media (news organizations, radio, TV, print, web, research organizations) or to any administrative or technical staff member of a media organization, regardless of citizenship.
- Resumes will not be added to any database that provides searchable access to third parties, i.e., a job board. Staffing Agencies, Retained Recruiters and Executive Search agencies may provide resumes to third parties.
- Resumes released to third parties, i.e., non-ORGANIZATION staff, will be logged as to the recipient's name and organization. It is understood that TECHEXPO Top Secret logs access to individual resumes. Recipient access information may be requested if it is believed that a specific candidate's resume has been provided to an inappropriate party.
- You shall indemnify and hold harmless Job Expo International / TECHEXPO Top Secret and it's officers & employees for any claim, damage, expense, liability or obligation incurred by using the TechExpoUSA.com Resume Database. You also understand and agree that these resumes are seeded to monitor improper and unauthorized use.
- Resumes are NOT for resale and WILL NOT be used or distributed for any other purpose except that of potentially interviewing, hiring or recruiting any of the candidates in the resume database for employment (full time or consulting). You shall hold harmless Job Expo International, Inc. and it's staff for any claim, damage, expense (including counseling fees), liability or obligation incurred by Job Expo International Inc. by reason of your use and custody of the aforesaid resume database. It is understood and agreed that the resume database has been seeded with names and addresses to monitor improper or unauthorized use.

**Access to the TechExpoUSA.com Resume Database has been requested for / by:**

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_