

The Leader in Professional Hiring Events

Technology | Cyber | Engineering | Intelligence

## **Recruitment Strategy & Calendar of Hiring Events**



**TECHEXPOUSA.COM** 





# The Most Efficient & Comprehensive Hiring Events for Security-Cleared & Cyber Security Professionals

**TECHEXPO** is proud to provide you with the most effective recruitment tools to fill your positions in **IT**, **Engineering**, **Cyber** Security, Cloud Computing, Aerospace, Intelligence, Telecom & Operations. With the MOST joint venture & advertising partnerships of any job fair and one of the LARGEST networks of cleared professionals, TECHEXPO directly connects you with qualified candidates in person, in print and online.

#### **Details**

- 57% of all show day candidates are **Polygraph tested**; Over 81% have a **Top Secret Clearance** or higher
- TECHEXPO has a network of over **220,000** industry professionals; Over 70% have an active clearance
- An average of over 10,000 candidates logged into TechExpoUSA.com monthly in 2019
- TECHEXPO has produced more customized open house events than all of it's competitors combined
- All hiring events take place 3PM 7PM; Recruiters attending do **NOT** need a security clearance

### The TECHEXPO Competitive Advantage

#### TechExpoUSA.com 2019 User Statistics

Registered Industry

Unique Candidates Monthly

Job Postings requiring a Security Clearance



#### 2019 TECHEXPO Onsite Event Statistics







## **Recruit Alongside Our Active Clients**





























































































### **TECHEXPO** is Promoted in Association with

































































## **TECHEXPO** has Benefited Nearly 1 Million Attendees Since 1993

Select the events for your specific needs:



The **TECHEXPO Top Secret** Series are the Nation's premier hiring events for professionals with Security-Clearance.

Profile: Secret, TS, CI & Full Scope Polygraph



TECHEXPO created the **Cyber Security Hiring Event** Series, targeting the growing need for experienced cyber warriors.

**Profile: Security-Cleared Cyber Professionals** 



TECHEXPO created the **Polygraph-Only Recruitment** Series which have ALL sold-out of exhibit space in advance.

**Profile: CI & Full Scope Polygraph** 



TECHEXPO created the **Cyber Security Summit** which connects Sr. Level Executives with the world's leading cyber solution providers.

For details visit www.CyberSummitUSA.com



## **TECHEXPO TOP SECRET** Recruitment Opportunities

Fulfill your recruitment needs for all levels of **Security-Clearance** 

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

#### STANDARD BOOTH: \$2,995

- Immediate face-to-face interviews with qualified Security-Cleared professionals
- Inclusion in our world-class marketing campaign
- Permanent resume access pre & post event
- 25 job postings with cutting-edge matching & scoring technology
- First-class, well appointed event venues attracting top talent and industry leaders
- Catered lunch for your recruitment team (up to 4) & post-event champagne toast
- Promoted in association with the industry's leading publications, online resources, federal networks, intelligence based newsletters and career-focused media reaching hundreds of thousands of experienced professionals

#### **RESUME ACCESS: \$1,995**

#### Access all event resumes, even if you can not recruit in person!

- · Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings with cutting-edge matching & scoring technology

#### **PLATINUM SPONSORSHIP: \$6,995**

- Your company logo featured in print & online media
- Double booth space with premium location
- Your company's signage showcased at the entrance
- Catered lunch & champagne toast for up to 8 representatives
- Banner on TechExpoUSA.com
- 50 Job Postings on TechExpoUSA.com

#### **TECHEXPO Top Secret Hiring Events**

FEB. 26 Baltimore, MD **FEB. 27** Herndon, VA

**SEP. 17** Nationwide **NOV. 12** Nationwide

DEC. 3 Nationwide (TS+)





## **TECHEXPO POLYGRAPH ONLY** Recruitment Opportunities

Fulfill your recruitment needs for CI & Full-Scope Polygraph Cleared professionals

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

#### **STANDARD BOOTH: \$4,995**

- Immediate face-to-face interviews with qualified CI & Full-Scope Polygraph Cleared professionals
- Inclusion in our world-class marketing campaign
- Permanent resume access pre & post event
- 25 job postings with cutting-edge matching & scoring technology
- First-class, well appointed event venues attracting top talent and industry leaders
- Catered lunch for your recruitment team (up to 4) & post-event champagne toast
- Promoted in association with the industry's leading publications, online resources, federal networks, intelligence based newsletters and career-focused media reaching hundreds of thousands of experienced professionals

#### **RESUME ACCESS: \$2,495**

Access all event resumes, even if you can not recruit in person!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings with cutting-edge matching & scoring technology

The TECHEXPO Polygraph Only events sell out approximately 2 weeks before the show date

#### **Polygraph Only Hiring Events**

JAN. 14	Tysons, VA
JAN. 15	Baltimore, MD
JUN. 17	Baltimore, MD
AUG. 13	Baltimore, MD
OCT. 8	Baltimore, MD





## **TECHEXPO CYBER SECURITY** Recruitment Opportunities Fulfill your recruitment needs for Security-Cleared Cyber Professionals

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

#### STANDARD BOOTH: \$2,495

- Immediate face-to-face interviews with qualified Security-Cleared Cyber professionals
- Table, chairs, company sign, fully carpeted space & wireless internet
- Your company name publicized in our massive print & online advertising campaign
- Access to event resumes on TechExpoUSA.com before & after the event
- 25 job postings with cutting-edge Job and Resume matching & Scoring Technology

#### **RESUME ACCESS: \$1,995**

#### Access all event resumes, even if you can not recruit in person!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings with cutting-edge matching & scoring technology

#### **PLATINUM SPONSORSHIP: \$6,995**

- Your company logo featured in print & online media
- Double booth space with premium location
- Your company's signage showcased at the entrance
- Catered breakfast for up to 8 representatives, lunch & champagne toast
- Banner on TechExpoUSA.com
- •50 Job Postings on TechExpoUSA.com

#### **Cyber Security Hiring Event**

**SEP. 24** Nationwide





Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

#### VIRTUAL EVENT EXHIBITOR

**ALL CLEARANCES:** \$1,995 **TOP SECRET & ABOVE:** \$2,195 POLYGRAPH ONLY: \$2,495 CYBER PROFESSIONALS: \$3,495

- Immediate one-on-one virtual interviews with qualified Security-Cleared professionals
- Real-time engagement through your own chat room, direct chat or video interviews using both desktop and mobile
- Inclusion in our world-class marketing campaign
- Permanent resume access pre & post event
- 25 job postings with cutting-edge matching & scoring technology
- Promoted in association with the industry's leading publications, online resources, federal networks, intelligence based newsletters and career-focused media reaching hundreds of thousands of experienced professionals

#### **RESUME ACCESS**

**ALL CLEARANCES:** \$1,495 **TOP SECRET & ABOVE:** \$1,695 POLYGRAPH ONLY: \$1,995 CYBER PROFESSIONALS: \$2,995

#### Access all event resumes, even if you cannot recruit live!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- 25 job postings with cutting-edge matching & scoring technology

#### **TECHEXPO Virtual Hiring Events**

APR. 22	Polygraph Professionals	
<b>MAY 14</b>	All Clearances	
JUN. 9	Polygraph Professionals	
JUL. 23	Top Secret & Above	
AUG. 13	Polygraph Professionals	
SEP. 17	Top Secret & Above	
SEP. 24	Cyber Security Professionals	
OCT. 15	Polygraph Professionals	
NOV. 12	All Clearances	
DEC. 3	Top Secret & Above	

#### **Professionals from:**

DC Metro • Northern Virginia Maryland • Colorado • California Texas • Alabama • Florida • and more





Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

## **New Unlimited Job Posting Program**

Through an XML feed, you can now automatically promote All of your open positions to over 10 Thousand industry professionals visiting **TechExpoUSA.com** each month!

#### **Benefits**

- Save Money. Job postings in the industry cost on average hundreds of dollars each. For one very low price, you will now have the opportunity to feed all of your open jobs from your website to ours. For example, by posting 100 jobs during the year, your net cost is just \$34.95 each!
- Save Time. There's no need to manually post jobs on TechExpoUSA.com prior to exhibiting at any of our hiring events. If you have active jobs on your site, they will be updated daily on ours. Spend your time interviewing & making hires, not posting jobs!
- Advertise Year-Round. Your company's active job postings will be accessible to our 200,000+ registered professionals on TechExpoUSA.com whether or not you are exhibiting at an upcoming TECHEXPO hiring event.
- Company Profile. Your Job Postings will auto-link to your profile page on TechExpoUSA.com
- **Refreshed Daily**. Your active job postings are updated each evening.

**Annual Investment: \$3,495** 



## **Customized Open House Recruitment Events**

Fulfill your immediate needs at your own exclusive hiring event

You have critical needs? We have the comprehensive solution. TECHEXPO will create a customized recruitment campaign that includes outreach to over 200,000 of its members, over 25 industry partner associations, and 50+ media outlets.

### Our Marketing Strategy Includes...

- Print Advertising
- Direct Mail Invitations
- Email Marketing
- LinkedIn Integration

- Facebook/Twitter Engagement
- Proprietary TECHEXPO Database
- Association Partnerships
- User Group Alliances

- Military Base Communications
- Post-Graduate Outreach
- Database Acquisition
- Online Marketing and more...

Contact us for a complimentary proposal

### **TECHEXPO Has Produced Customized Events For...**































Carnegie Mellon University

and more... Software Engineering Institute

### **TECHEXPO 2020** Hiring Events Calendar

Recruiters **DO NOT** need Security Clearance.

All dates & locations subject to change

	rocations	·	Č		RESUMES EVENT ONLY
DATE	TIME *	TYPE	LOCATION	PRICE	(CHECK OFF)
Jan. 14	3PM - 7PM	POLY	Tysons, VA	\$4,995	
Jan. 15	3PM - 7PM	POLY	Baltimore, MD	\$4,995	
Feb. 26	3PM - 7PM	TE	Baltimore, MD	\$2,995	
Feb. 27	3PM - 7PM	TE	Herndon, VA	\$2,995	
Mar. 19	3PM - 7PM	TE	Tysons Corner, VA	\$2,995	
Apr. 22	12PM - 5PM	V-POLY	Nationwide	\$2,495	
May 14	12PM - 5PM	V-TE	Nationwide	\$1,995	
Jun. 9	12PM - 4PM	V-POLY	Nationwide	\$2,495	
Jul. 23	12PM - 4PM	V-TS+	Nationwide	\$2,195	
A	40DM 4DM	V DOLV	Nationwide	<b>PO 105</b>	
Aug. 13	12PM - 4PM	V-POLY	Nationwide	\$2,495	
				<b>#</b> 1.005	
	12PM - 4PM	V-TE	Nationwide	\$1,995	
Sep. 24	12PM - 4PM	V-CYBER	Nationwide	\$2,495	
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Oct. 8	12PM - 4PM	V-POLY	Nationwide	\$2,495	
No. 40	10011 1001	V TE	Nationalida	Ø4 005	
Nov. 12	12PM - 4PM	V-TE	Nationwide	\$1,995	
Dec. 3	12PM - 4PM	V-TS+	Nationwide	¢2 105	
Dec. 3	ı∠⊏ıvı - 4MV	V-13T	ration iwide	\$2,195	

<sup>\*</sup> All event times are in Eastern Time.

TE: Security Clearance Required

TS+: TS, CI & FS Only
POLY: CI & FS Only

**CYBER**: Cyber Professionals.

No Clearance Required

V: Virtual Hiring Event

#### Scan Back to NMathew@TechExpoUSA.com or Fax Back to 212.655.4501

HIRING EVENTS	VIRTUAL EVENTS or RESUME ACCESS ONLY			
TYPE # OF TOTAL BOOTHS	TYPE # OF TOTAL			
TECHEXPO (TE) × \$2,995 =				
TS, CI & FS (TS+) × \$3,495 =				
Polygraph (POLY) × \$4,995 =				
Cyber (CYBER) × \$2,495 =	Cyber (CYBER) × \$1,995 =			
With Electricity × \$95 =	-			
12 Month Unlimited J	Job Posting Plan \$3,495			
Agreed Total =				
Company Name (for signage)				
Company Representative				
Address				
City, State, Zip				
Tel	Fax			
Email				
Billing Contact	Tel			
Billing E-Mail				
Billing Address				
City, State, Zip				
Authorized Signature				
Date	Date P.O. # if applicable			
IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW:  IF YOU WOULD LIKE TO SUBMIT A CREDIT CARD PAYMENT VIA A SECURE LINK,  CONTACT YOUR ACCOUNT MANAGER OR NANCY MATHEW / NMATHEW@TECHEXPOUSA.COM				
Card Number:	Exp Date			
Security Code: Chec	ck One: Mastercard Visa AmEx			
Name on Card	Authorized Signature			

Payment must be made in advance of the event date. All sales are Final. If you are unable to attend the event, a credit will be issued for any future event. Invoices 30 days past due are subject to a monthly 2.5% late fee. Resumes will be made available upon receipt of payment. Form Code: 07132020

## **TECHEXPO 2020** Terms of Service Agreement

New and returning resume database customers should complete and return this form.



Due to heightened security measures regarding our cleared candidates, please review, sign & scan back to: NMathew@TechExpoUSA.com

This form only needs to be filled out once for all of 2020

#### My signature indicates agreement with these Terms of Service (TOS)

- ORGANIZATION is U.S. operated and access to the Resume Database will be only by U.S. citizens.
- Resumes will not be released or made available to any staff member or customer that is a non-U.S. Citizen.
- Resumes will not be released to any member of the media (news organizations, radio, TV, print, web, research organizations) or to any administrative or technical staff member of a media organization, regardless of citizenship.
- Resumes will not be added to any database that provides searchable access to third parties, i.e., a job board. Staffing Agencies, Retained Recruiters and Executive Search agencies may provide resumes to third parties.
- Resumes released to third parties, i.e., non-ORGANIZATION staff, will be logged as to the recipient's name and organization. It is understood that TECHEXPO Top Secret logs access to individual resumes. Recipient access information may be requested if it is believed that a specific candidate's resume has been provided to an inappropriate party.
- You shall indemnify and hold harmless Job Expo International / TECHEXPO Top Secret and it's officers & employees for any claim, damage, expense, liability or obligation incurred by using the TechExpoUSA.com Resume Database. You also understand and agree that these resumes are seeded to monitor improper and unauthorized use.
- Resumes are NOT for resale and WILL NOT be used or distributed for any other purpose except that of potentially interviewing, hiring or recruiting any of the candidates in the resume database for employment (full time or consulting). You shall hold harmless Job Expo International, Inc. and it's staff for any claim, damage, expense (including counseling fees), liability or obligation incurred by Job Expo International Inc. by reason of your use and custody of the aforesaid resume database. It is understood and agreed that the resume database has been seeded with names and addresses to monitor improper or unauthorized use.

Access to the TechExpoUSA.com Resume Database has been requested for / by:			
Company Name:	Name:		
Email:	Telephone:		
Signature:	Date:		
Signature:	Date:		