

2020

TECHEXPO TOP SECRET

The Leader in Professional Hiring Events
Technology | Cyber | Engineering | Intelligence

Recruitment Strategy & Calendar of Hiring Events



TECHEXPOUSA.COM

➤ The Most Efficient & Comprehensive Hiring Events for Security-Cleared & Cyber Security Professionals

TECHEXPO is proud to provide you with the most effective recruitment tools to fill your positions in **IT, Engineering, Cyber Security, Cloud Computing, Aerospace, Intelligence, Telecom & Operations**. With the **MOST** joint venture & advertising partnerships of any job fair and one of the **LARGEST** networks of cleared professionals, **TECHEXPO** directly connects you with qualified candidates in person, in print and online.

Details

- **57%** of all show day candidates are **Polygraph tested**; Over **81%** have a **Top Secret Clearance** or higher
- TECHEXPO has a network of over **220,000** industry professionals; Over 70% have an active clearance
- An average of over **10,000** candidates logged into TechExpoUSA.com monthly in 2019
- TECHEXPO has produced more customized open house events than all of it's competitors combined
- All hiring events take place 3PM - 7PM; Recruiters attending do **NOT** need a security clearance

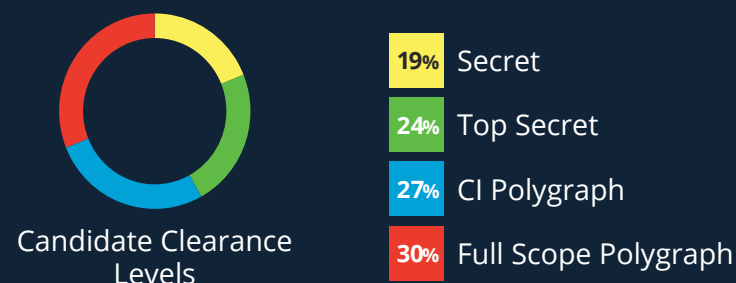
The TECHEXPO Competitive Advantage

TechExpoUSA.com 2019 User Statistics

220k+ Registered Industry Professionals
10k+ Unique Candidates Monthly
13k+ Job Postings requiring a Security Clearance



2019 TECHEXPO Onsite Event Statistics



Recruit Alongside Our Active Clients



TECHEXPO is Promoted in Association with



TECHEXPO has Benefited Nearly 1 Million Attendees Since 1993

Select the events for your specific needs:

TECHEXPO TOP SECRET

The **TECHEXPO Top Secret** Series are the Nation's premier hiring events for professionals with Security-Clearance.

Profile: Secret, TS, CI & Full Scope Polygraph

TECHEXPO POLYGRAPH ONLY

TECHEXPO created the **Polygraph-Only Recruitment** Series which have ALL sold-out of exhibit space in advance.

Profile: CI & Full Scope Polygraph

TECHEXPO CYBER SECURITY

TECHEXPO created the **Cyber Security Hiring Event** Series, targeting the growing need for experienced cyber warriors.

Profile: Security-Cleared Cyber Professionals

CYBER SECURITY SUMMIT



TECHEXPO created the **Cyber Security Summit** which connects Sr. Level Executives with the world's leading cyber solution providers.

For more information visit www.CyberSummitUSA.com



TECHEXPO TOP SECRET Recruitment Opportunities

Fulfill your recruitment needs for all levels of **Security-Clearance**

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

STANDARD BOOTH: \$2,995

- **Immediate face-to-face** interviews with qualified **Security-Cleared** professionals
- Inclusion in our world-class marketing campaign
- **Permanent** resume access pre & post event
- **25 job postings** with cutting-edge matching & scoring technology
- First-class, well appointed event venues attracting top talent and industry leaders
- Catered lunch for your recruitment team (**up to 4**) & post-event champagne toast
- Promoted in association with the industry's leading publications, online resources, federal networks, intelligence based newsletters and career-focused media reaching hundreds of thousands of experienced professionals

RESUME ACCESS: \$1,995

Access all event resumes, even if you can not recruit in person!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- **25 job postings** with cutting-edge matching & scoring technology

PLATINUM SPONSORSHIP: \$6,995

- Your company logo featured in print & online media
- Double booth space with premium location
- Your company's signage showcased at the entrance
- Catered lunch & champagne toast for up to 8 representatives
- Banner on TechExpoUSA.com
- **50 Job Postings** on TechExpoUSA.com

TECHEXPO Top Secret Hiring Events

FEB. 26	Baltimore, MD
FEB. 27	Herndon, VA
MAR. 18	Columbia, MD
MAR. 19	Tysons Corner, VA
MAY 14	Herndon, VA
SEP. 16	Tysons Corner, VA
SEP. 17	Baltimore, MD
NOV. 12	Tysons Corner, VA
DEC. 3	Herndon, VA (TS+)



TECHEXPO POLYGRAPH ONLY Recruitment Opportunities

Fulfill your recruitment needs for **CI & Full-Scope Polygraph Cleared** professionals

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

STANDARD BOOTH: \$4,995

- **Immediate face-to-face** interviews with qualified CI & Full-Scope Polygraph Cleared professionals
- Inclusion in our world-class marketing campaign
- **Permanent** resume access pre & post event
- **25 job postings** with cutting-edge matching & scoring technology
- First-class, well appointed event venues attracting top talent and industry leaders
- Catered lunch for your recruitment team (**up to 4**) & post-event champagne toast
- Promoted in association with the industry's leading publications, online resources, federal networks, intelligence based newsletters and career-focused media reaching hundreds of thousands of experienced professionals

RESUME ACCESS: \$2,495

Access all event resumes, even if you can not recruit in person!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- **25 job postings** with cutting-edge matching & scoring technology

The TECHEXPO Polygraph Only events sell out approximately 2 weeks before the show date

Polygraph Only Hiring Events

JAN. 14	Tysons, VA
JAN. 15	Baltimore, MD
APR. 22	Baltimore, MD
APR. 23	Herndon, VA
JUN. 17	Baltimore, MD
AUG. 12	Herndon, VA
AUG. 13	Baltimore, MD
OCT. 14	Tysons Corner, VA
OCT. 15	Baltimore, MD

TECHEXPO CYBER SECURITY Recruitment Opportunities

Fulfill your recruitment needs for **Security-Cleared Cyber Professionals**

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

Your company's recruiters do not need Security-Clearance to attend & exhibit at our events.

STANDARD BOOTH: \$3,495

- **Immediate face-to-face** interviews with qualified **Security-Cleared Cyber** professionals
- Table, chairs, company sign, fully carpeted space & wireless internet
- Your company name publicized in our massive print & online advertising campaign
- Access to event resumes on TechExpoUSA.com before & after the event
- **25 job postings** with cutting-edge Job and Resume matching & Scoring Technology

RESUME ACCESS: \$1,995

Access all event resumes, even if you can not recruit in person!

- Your company featured in print & online media
- Access to event resumes on TechExpoUSA.com pre & post event
- **25 job postings** with cutting-edge matching & scoring technology

PLATINUM SPONSORSHIP: \$6,995

- Your company logo featured in print & online media
- Double booth space with premium location
- Your company's signage showcased at the entrance
- Catered breakfast for up to 8 representatives, lunch & champagne toast
- Banner on TechExpoUSA.com
- **50 Job Postings** on TechExpoUSA.com

Cyber Security Hiring Event

JUL. 16 Tysons Corner, VA



TECHEXPOUSA.COM Online Recruitment Solution

Fulfill your recruitment needs for all levels of **Security-Clearance**

Secure your participation, call 212.655.4505 ext 225 or complete and scan the registration form to NMathew@TechExpoUSA.com

New Unlimited Job Posting Program

Through an **XML** feed, you can now automatically promote **All** of your open positions to over **10 Thousand** industry professionals visiting **TechExpoUSA.com** each month!

Benefits

- **Save Money.** Job postings in the industry cost on average hundreds of dollars each. For one very low price, you will now have the opportunity to feed all of your open jobs from your website to ours. For example, by posting 100 jobs during the year, your net cost is just \$34.95 each!
- **Save Time.** There's no need to manually post jobs on TechExpoUSA.com prior to exhibiting at any of our hiring events. If you have active jobs on your site, they will be updated daily on ours. Spend your time interviewing & making hires, not posting jobs!
- **Advertise Year-Round.** Your company's active job postings will be accessible to our 200,000+ registered professionals on TechExpoUSA.com whether or not you are exhibiting at an upcoming TECHEXPO hiring event.
- **Company Profile.** Your Job Postings will auto-link to your profile page on TechExpoUSA.com
- **Refreshed Daily.** Your active job postings are updated each evening.

Annual Investment: \$3,495

Customized Open House Recruitment Events

Fulfill your immediate needs at your own exclusive hiring event

You have critical needs? We have the comprehensive solution. TECHEXPO will create a customized recruitment campaign that includes outreach to over 200,000 of its members, over 25 industry partner associations, and 50+ media outlets.

Our Marketing Strategy Includes...

- Print Advertising
- Direct Mail Invitations
- Email Marketing
- LinkedIn Integration
- Facebook/Twitter Engagement
- Proprietary TECHEXPO Database
- Association Partnerships
- User Group Alliances
- Military Base Communications
- Post-Graduate Outreach
- Database Acquisition
- Online Marketing and more...

Contact us for a complimentary proposal

TECHEXPO Has Produced Customized Events For...



TECHEXPO 2020 Hiring Events Calendar

Recruiters **DO NOT** need Security Clearance.

All dates & locations subject to change

DATE	TIME	TYPE	LOCATION	PRICE	EVENT (CHECK OFF)	RESUMES ONLY
Jan. 14	3PM - 7PM	POLY	Tysons, VA	\$4,995		
Jan. 15	3PM - 7PM	POLY	Baltimore, MD	\$4,995		
Feb. 26	3PM - 7PM	TE	Baltimore, MD	\$2,995		
Feb. 27	3PM - 7PM	TE	Herndon, VA	\$2,995		
Mar. 18	3PM - 7PM	TE	Columbia, MD	\$2,995		
Mar. 19	3PM - 7PM	TE	Tysons Corner, VA	\$2,995		
Apr. 22	3PM - 7PM	POLY	Baltimore, MD	\$4,995		
Apr. 23	3PM - 7PM	POLY	Herndon, VA	\$4,995		
May 14	3PM - 7PM	TE	Herndon, VA	\$2,995		
Jun. 17	3PM - 7PM	POLY	Baltimore, MD	\$4,995		
Jul. 23	3PM - 7PM	CYBER	Tysons Corner, VA	\$3,495		
Aug. 12	3PM - 7PM	POLY	Herndon, VA	\$4,995		
Aug. 13	3PM - 7PM	POLY	Baltimore, MD	\$4,995		
Sep. 16	3PM - 7PM	TE	Tysons Corner, VA	\$2,995		
Sep. 17	3PM - 7PM	TE	Baltimore, MD	\$2,995		
Oct. 14	3PM - 7PM	POLY	Tysons Corner, VA	\$4,995		
Oct. 15	3PM - 7PM	POLY	Baltimore, MD	\$4,995		
Nov. 12	3PM - 7PM	TE	Tysons Corner, VA	\$2,995		
Dec. 3	3PM - 7PM	TS+	Herndon, VA	\$3,495		

TE: Security Clearance Required

CYBER: Cyber Professionals.

TS+: TS, CI & FS Only

No Clearance Required

POLY: CI & FS Only

Scan Back to NMathew@TechExpoUSA.com or Fax Back to 212.655.4501

HIRING EVENTS

TYPE	# OF BOOTH	TOTAL
TECHEXPO (TE)	___ x \$2,995 =	_____
TS, CI & FS (TS+)	___ x \$3,495 =	_____
Polygraph (POLY)	___ x \$4,995 =	_____
Cyber (CYBER)	___ x \$3,495 =	_____
With Electricity	___ x \$95 =	_____

RESUME ACCESS ONLY

Unable to attend an event? Purchase resume access here.

TYPE	# OF DATABASES	TOTAL
TECHEXPO (TE)	___ x \$1,995 =	_____
Polygraph (POLY)	___ x \$2,495 =	_____
Cyber (CYBER)	___ x \$1,995 =	_____

12 Month Unlimited Job Posting Plan \$3,495

Agreed Total = _____

Company Name (for signage) _____
 Company Representative _____
 Address _____
 City, State, Zip _____
 Tel. _____ Fax _____
 Email _____
 Billing Contact _____ Tel. _____
 Billing E-Mail _____
 Billing Address _____
 City, State, Zip _____
 Authorized Signature _____
 Date _____ P.O. # if applicable _____

IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW:

IF YOU WOULD LIKE TO SUBMIT A CREDIT CARD PAYMENT VIA A SECURE LINK,
 CONTACT YOUR ACCOUNT MANAGER OR NANCY MATHEW / NMATHEW@TECHEXPOUSA.COM

Card Number: _____ Exp Date _____

Security Code: _____ Check One: Mastercard Visa AmEx

Name on Card _____ Authorized Signature _____

Payment must be made in advance of the event date. All sales are Final. If you are unable to attend the event, a credit will be issued for any future event. Invoices 30 days past due are subject to a monthly 2.5% late fee. Resumes will be made available upon receipt of payment. Form Code: 12182019

Questions? Please Call 212.655.4505 ext 225

TECHEXPO 2020 Terms of Service Agreement

New and returning resume database customers should complete and return this form.



Due to heightened security measures regarding our cleared candidates, please review, sign & scan back to: NMathew@TechExpoUSA.com

This form only needs to be filled out once for all of 2020

My signature indicates agreement with these Terms of Service (TOS)

- ORGANIZATION is U.S. operated and access to the Resume Database will be only by U.S. citizens.
- Resumes will not be released or made available to any staff member or customer that is a non-U.S. Citizen.
- Resumes will not be released to any member of the media (news organizations, radio, TV, print, web, research organizations) or to any administrative or technical staff member of a media organization, regardless of citizenship.
- Resumes will not be added to any database that provides searchable access to third parties, i.e., a job board. Staffing Agencies, Retained Recruiters and Executive Search agencies may provide resumes to third parties.
- Resumes released to third parties, i.e., non-ORGANIZATION staff, will be logged as to the recipient's name and organization. It is understood that TECHEXPO Top Secret logs access to individual resumes. Recipient access information may be requested if it is believed that a specific candidate's resume has been provided to an inappropriate party.
- You shall indemnify and hold harmless Job Expo International / TECHEXPO Top Secret and it's officers & employees for any claim, damage, expense, liability or obligation incurred by using the TechExpoUSA.com Resume Database. You also understand and agree that these resumes are seeded to monitor improper and unauthorized use.
- Resumes are NOT for resale and WILL NOT be used or distributed for any other purpose except that of potentially interviewing, hiring or recruiting any of the candidates in the resume database for employment (full time or consulting). You shall hold harmless Job Expo International, Inc. and it's staff for any claim, damage, expense (including counseling fees), liability or obligation incurred by Job Expo International Inc. by reason of your use and custody of the aforesaid resume database. It is understood and agreed that the resume database has been seeded with names and addresses to monitor improper or unauthorized use.

Access to the TechExpoUSA.com Resume Database has been requested for / by:

Company Name: _____

Name: _____

Email: _____

Telephone: _____

Signature: _____

Date: _____